

2021 Annual Report



Annual Meeting

Tuesday, April 19, 2022

Location: Healthcare Plus FCU

Doors Open at 5:00

Meeting Starts at 5:30



Our Mission Statement

To promote quality financial products and services to best meet the needs of our current and future members.

Marketing Committee Report

Healthcare Plus Federal Credit Union continues to strive to provide products and services that meet the needs of our membership and keep up with ever changing technology. Protecting the security of these services are vitally important.

In May of 2021, we converted to a new Data Processor named Flex. We are promoting the online and mobile app banking side of the system. E-Statements for members are an excellent option for members to receive their statements more quickly and to help reduce expenses.

We continue to promote Remote Deposit Capture. The number of Mobile Deposits is growing daily. This is an easy way for members to make deposits remotely via their iPhone or Android. Be sure and ask an employee about this service!

We signed a marketing agreement with Max Media in the latter part of 2021. They will be promoting the credit union via social meeting marketing, including daily posts on Facebook, posts on Twitter and Instagram. They will help with other marketing avenues including digital marketing.

We continue to market to potential members in our community as we want to increase the number of member-owners. All electronic areas are a focus for those members no longer local and those that feel more comfortable banking from a distance.

Thank you for your continued support!

Your Marketing Committee,

Craig Green

Pam Helling

Gabe Swanson

Denise Auske

Staff Directory

Guy Trenhaile, *President*

Amy Kampa, *Member Service Supervisor*

Carrie VanOrman, *VP of Operations*

Robin Loeschke, *Loan Servicing Analyst*

Nicole Crawford, *VP of Lending*

Michelle Clemens, *Loan Officer*

Denise Auske, *Operations Assistant*

Member Service Representatives

Kim McComsey

Misti Taylor

Lisa Friedt

Gabe Swanson

Alex Bellefeuille

Board Of Directors

Scott Lunzman, *Chair*

Marne Fetherhuff, *Member*

Joy Mammenga, *Treasure*

DeAnna Hauge, *Member*

Kristi Kolb, *Secretary*

Helen Torrence, *Member*

Tom Meyer, *Member*



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[Facebook.com/HealthcarePlusFCU](https://www.facebook.com/HealthcarePlusFCU)



Board Chair and President's Joint Report

What a difference a year makes!! At this time last year, our lobby was still closed, and we were preparing for our transition to our new data processor. The Board of Directors and your credit union staff continue to serve you, the owners, of Healthcare Plus FCU. Service comes in different forms with many responsibilities.

It's because of you, that our credit union and community continue to thrive. We sincerely hope that you think of Healthcare Plus FCU first for all your financial needs. We continue to grow services everyday so if we don't have something available to you, we'd like to know. As a financial cooperative, we hope members continue to share and be a part of the growth.

We've come a long way!!! Li'l Luke's was founded April 23, 1979 and operated out of a desk in the business office at what was then St. Luke's Hospital. Below are some figures at 10, 20, 30 and 40 years.

Year	Assets	Total Savings	Total Loans	Members
1992	\$ 1,673,600	\$ 1,535,400	\$ 1,488,500	1123
2001	\$12,019,900	\$10,997,800	\$11,166,100	2338
2011	\$35,066,900	\$32,152,900	\$28,735,300	3655
2020	\$54,265,900	\$48,520,400	\$37,233,800	4770
2021	\$59,201,900	\$53,055,700	\$37,896,800	4853

We celebrate as Healthcare Plus continues to grow and have strong financials. As mentioned above, a new software program was implemented in May 2021. The mobile app and online use will continue to increase with our goal to provide you the best and most convenient access. The processes is simple and easy to complete your business directly, at any time of the day or night. We want you to be supported by our staff that can help guide you with financial decision support, right here in our neighborhood.

HEALTHCARE PLUS FEDERAL CREDIT UNION 2020 Annual Meeting Minutes October 22, 2021

Time and Place: The annual meeting of the Healthcare Plus Federal Credit Union was held at 6:30 p.m. on Friday, October 22, 2021, at City Lights Bar & Event Center, located at 316 S. 2nd St, Aberdeen, SD 57401

Entertainment: Micah Small

Presiding: Scott Lunzman, Board Chair, and Guy Trenhaile President. Scott called the meeting to order at 7:00 p.m.

Attendance: A quorum was declared.

Minutes: The minutes of the 2019 Annual Meeting were presented. No questions or changes were addressed; therefore, Harold Miller moved, David North seconded, to accept the minutes as presented. Motion carried.

General Message: Scott shared the success of the data processing conversion and recognized all employees for their hard work. Changes related to COVID were also shared. The recent CAMEL rating of 2 was reviewed.

Nominated Candidates Presented: The Nominating Committee Report was presented. Scott recognized the two incumbent candidates running for their open positions on the board: Tom Meyer and Marne Fetherhuff. Scott called for nominations from the floor. There being none, a motion made by Craig Green, Micah Small seconded, to accept these candidates for the open positions on the board. Motion carried.

Employee Years of Service Recognition: Board Chairman Scott Lunzman recognized Pam Helling for her years of service and recent retirement. Guy Trenhaile was recognized for 30 years of service. Guy recognized former board chair, Truman Henry, for 27 years on the board.

Reports: The Treasurer's Report along with the Chair and President's Joint Report were noted. Each of this is in the 2020 Annual Report Booklet.

Scholarships: Guy Trenhaile reviewed the criteria and announced two \$500 scholarship winners from the Credit Union Scholarship Fund. Scholarship Winners were Matthew Olson and Spencer Kokales.

Door Prizes: Members were awarded door prizes through a drawing.

Adjournment: The meeting was adjourned at 8:45 p.m.

Respectfully submitted,

Chairman

Secretary



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Supervisory Committee Report

The primary goals for the Supervisory Committee are to ensure that the management's financial reporting objectives have been met, and that the management's practices and procedures safeguard the member's assets. The Supervisory Committee meets quarterly or more often if needed. We have a work plan from which we review policies, review loan files, and monitor account changes. Performing these activities helps provide confidence that management is following the policies and procedures that have been put in place by the board of directors. The Supervisory Committee also reviews examinations and audit findings and follows up on the findings to ensure corrective action takes place when necessary.

Finally, we research any formal member complaints. Our ultimate goal is to ensure the Credit Union's financial statements and filings are accurate. ELO Associates, LLP, Certified Public Accountants of Mitchell, SD, audited the Healthcare Plus Federal Credit Union's financial statements as of September 30, 2020 and 2019 respectively. They reported no significant issues. As in previous years, the auditors are pleased with the staff for their efforts and success, as well as the dedication of the volunteers. The audited financial statements and compliance reports are available upon request from the credit union for anyone who is interested.

Please accept our thanks for the opportunity to serve the credit union and its members.

Respectfully submitted,

Amy Buechler, *Chair* Sharon Schnabel, *Member*
 Kayla Hoag, *Member* Carolyn Schaunaman, *Member*
 Craig Green, *Member*

Nominating Committee Report

We, the Nominating Committee, place the following names in nomination for the Healthcare Plus Federal Credit Union Board of Directors:

Helen Torrence, Spencer Coughlin, & David North
 Two, 3 year Positions will be elected

Nominations from the floor may be made with prior approval from the nominee.

Respectfully submitted,

Carrie VanOrman, Joy Mammenga, Kristi Kolb



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Balance Sheet: December 31

<u>Liabilities and Assets:</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
Loans	\$ 37,896,745	\$ 37,233,828	\$ 36,452,382
Allowance for Loan Losses	(239,109)	(330,155)	(376,708)
Cash	996,048	1,431,010	1,247,189
Corporate Accounts	2,542,108	3,398,725	729,350
Investments	15,250,103	9,798,687	5,931,000
Accrued Income	109,899	125,480	160,669
Prepays	50,233	64,600	57,687
Land	441,809	441,809	441,809
Building	2,341,617	2,341,617	2,341,617
less Depreciation	(1,107,005)	(1,036,237)	(965,346)
Other Fixed Assets	1,466,192	1,317,034	1,023,452
less Depreciation	(1,060,213)	(976,839)	(937,736)
All Other Assets	513,447	456,338	416,737
Total Assets	\$ 59,201,873	\$ 54,265,896	\$ 46,522,102
Share Deposits	\$ 19,548,196	\$ 17,157,102	\$ 14,375,201
Super Shares (Money Market)	8,465,854	6,924,846	5,852,859
IRA's	2,722,414	2,622,890	2,739,338
Share Drafts	11,110,451	9,099,979	6,743,290
Share Certificates	10,208,779	11,715,598	10,967,779
Non-Member Deposits	1,000,000	1,000,000	1,000,000
Accounts Payable	189,549	313,672	177,363
Dividends Payable	76,162	100,289	105,184
Loans Payable	-	1,000,000	500,000
Equity			
Regular Reserves	850,154	850,154	850,154
Undivided Earnings	4,030,315	3,481,366	3,210,934
Total Equity	\$ 4,880,468	\$ 4,331,520	\$ 4,061,088
Total Liabilities & Equity	\$ 58,201,873	\$ 54,265,896	\$ 46,522,102

Members	4853	4770	4794
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Statement of Financial Condition:

Income:

Interest on Loans	\$ 1,679,362	\$ 1,760,520	\$ 1,756,591
Income from Investments	188,426	139,165	186,781
Other Income	745,806	463,230	484,741
Total Income	\$ 2,613,593	\$ 2,362,914	\$ 2,428,113

Expenses:

Compensation	647,182	650,984	636,738
Employee Benefits	235,010	239,611	250,385
Travel & Conference	1,634	861	2,077
Association Dues	17,017	16,973	17,642
Office Occupancy Expense	170,908	157,968	164,717
Office Operations Expense	552,528	479,547	488,313
Education & Promotion	63,423	41,886	51,541
Loan Servicing Expense	80,806	82,671	94,899
Professional & Outside Services	55,328	62,819	50,851
Provision for Loan Losses	(42,112)	6,312	(95,289)
Federal Supervision/ Exam Fees	10,923	12,677	12,406
Interest on Borrowed Money	11,274	14,283	17,151
Annual Meeting Expense	1,200	2,100	3,200
Misc. Operating Expense	5,290	12,760	16,646
Operating Expenses	\$ 1,810,411	\$ 1,781,452	\$ 1,711,277

Dividend/Interest Expense	\$ 254,234	\$ 311,031	\$ 297,298
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Total Expenses	\$ 2,064,645	\$ 2,092,483	\$ 2,008,575
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Net Earnings	\$ 548,948	\$ 270,432	\$ 419,538
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